**For Immediate Release**

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**Africa & Middle East Focussed Telecom Analytics Solutions Provider wins Deloitte Technology Tech Fast 50 India 2012 Award**

*Ranked Number 6 Fastest Growing Technology Company, ABIBA attributes its 836% Revenue Growth to domain focus and customer centric approach*

Bangalore, India, 30th Oct 2012 – ABIBA Systems, a leading Telecom Analytics software solutions provider focussing on Africa, Middle East, APAC and South Asia, today announced that it ranked Number 6 on the Deloitte Technology Fast 50 India 2012, a ranking of the 50 fastest growing technology companies in India. Rankings are based on percentage revenue growth over three years. ABIBA Systems grew 836 percent during this period.

ABIBA is currently working with largest operator in Africa and Middle East and has aggressive growth plans for this region. ABIBA’s CEO, Sathya Karthik R., credits ABIBA’s customer centric approach and domain specific product portfolio with the company’s 836% revenue growth over the past three years. He said, "Emerging as the 6th fastest growing technology company in the country is something we are really proud of. Today, telecom operators have recognized the value and need for analytics for improved business performance. Having offerings across entire BI & Analytics value chain, we have been able to help telecom operators globally realize business profitability. We continuously invest in people and technology and this has been the cornerstone of our success."

Currently, ABIBA’s solutions have been deployed across 14 countries in 3 continents.

“Attracting enough customers to attain such fast growth over three years makes a strong statement about the quality of a company’s product and its leadership,” said Rajiv Sundar, Senior Director, Deloitte in India. “ABIBA Systems has shown the right caliber for growth.”

Overall, companies that ranked on the Deloitte Technology Fast 50 India 2012 program had an average growth rate of 432% percent.

**About ABIBA Systems**

ABIBA Systems is an award winning, specialist telecommunications analytics software solutions provider. It is reinventing business intelligence and analytics through its domain centric approach and business user driven solutions. Solutions from ABIBA Systems emphasize high user adoption, low TCO and quick deployment. ABIBA’s offerings include Information Management, Business Intelligence, Customer Analytics, Campaign Management, Big Data and Mobile Social Network Analysis.

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