

aesthetics asia 2012

EXHIBITION & CONGRESS

13-15 SEPTEMBER 2012 - Sands Expo and Convention Center, Marina Bay Sands, Singapore

4TH EDITION:

POST SHOW REPORT 2012

ASIA'S LARGEST EXHIBITION
& CONGRESS FOR AESTHETIC
DISCIPLINES

- **Aesthetic Plastic Surgery**
- TST Triangular Meeting
 - **Aesthetic Dermatology**
 - **Anti-aging Medicine**
 - **Aesthetic Dentistry**
 - **Professional Beauty**
-
- **16 European CME credits**
 - **14 CPE Dental credits**

ORGANISED BY

informa
exhibitions
(Formerly IIR Exhibitions Pte Ltd)

PARTNERED BY



ADSS
Aesthetic Dentistry
Society Singapore



IN ASSOCIATION WITH



SUPPORTING ORGANISATIONS

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GOLD SPONSOR



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✉ aestheticsasia@informa.com

🌐 www.aestheticsasia.com

Aesthetics Asia 2012 was the largest edition yet and an overwhelming success!



Aesthetics Asia 2012 resulted in :

100% increase in delegates
30% increase in visitors
50% increase in brands represented

Platinum Sponsor: NEOASIA at Aesthetics Asia 2012
Exhibition & Congress

The 4th edition of Aesthetics Asia concluded on a positive note on the 15th of September 2012 at Sands Expo & Convention Center, Marina Bay Sands, Singapore. The event showcased over **84** international and regional exhibitors from **13** countries, presenting over **150** brands.

The strong international and regional presence of exhibitors provided a valuable experience to over **4,000** visitors hailing from Singapore, Philippines, Indonesia, China, Malaysia, Thailand, Taiwan and Hong Kong, cementing itself as Southeast Asia's largest Exhibition & Congress for aesthetic practitioners.

The number of attendees grew by **30%** compared to 2011, illustrating the ever increasing importance and regional relevance of the event.

Over **120** key opinion leaders and speakers specialising in the fields of Plastic Surgery, Aesthetic Dermatology, Anti-aging Medicine and Aesthetic Dentistry, presented the latest anti-aging techniques and procedures. The 3-day congress attracted over **800** delegates, an increase of **100%** compared to 2011.

Aesthetics Asia 2012 successfully attracted influential decision makers from all major sectors of the aesthetic medical industry with **77%** of attendees indicating that they arranged to do business at the show.

"Aesthetics Asia has become the biggest Aesthetic event in Singapore or probably in the region."

Adam Lim
General Manager
NeoAsia (S) Pte Ltd
Singapore



AESTHETICS ASIA 2013 - NOW OPEN FOR BOOKINGS!

19-21 September 2013

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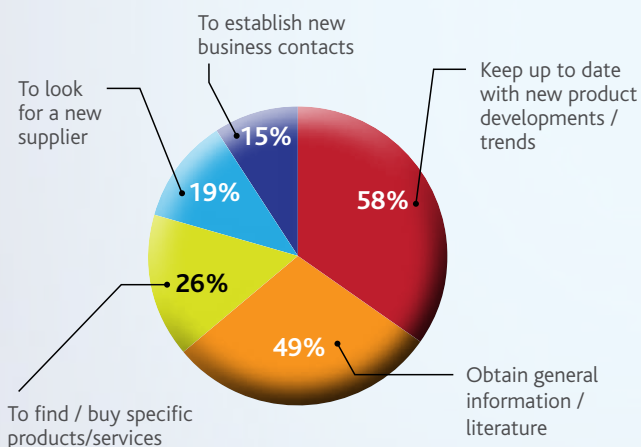
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VISITORS STATISTICS

77% of the visitors arranged to do businesses with one or more suppliers at Aesthetics Asia 2012.

65% of the visitors requested quotations from suppliers.

REASONS OF VISIT



"Well-organised and good choice of speakers."

Lanrenco Lim
Singapore



"Very effective, very informative, up to date."

Rizalino R- dela
Philippines

"I like the way the breaks are staggered so I can attend both lectures from room A and B."

Jamilah Heshim
Malaysia

"Interesting to find out more about cosmetic treatments positively changing people's lives."

Issac Lim
Singapore

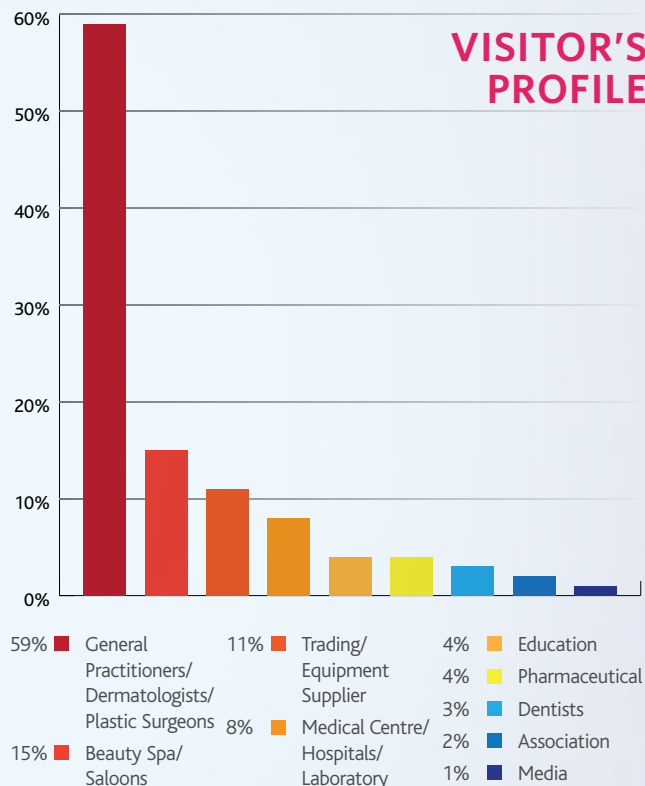
"Well organised, good variety of suppliers and exhibits."

Serene Ho
Singapore

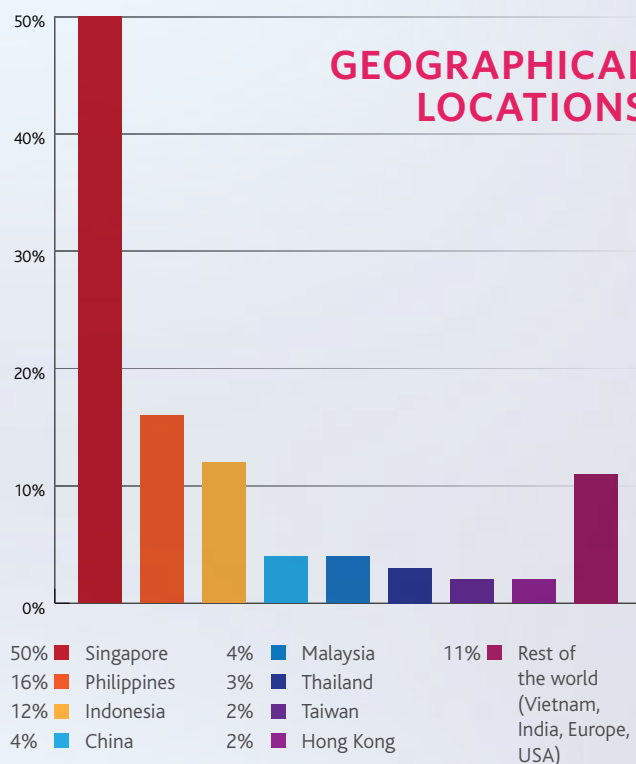
"It's great to keep updated on news around aesthetic treatments and new technologies."

Naomi Sehabuoi
Indonesia

VISITOR'S PROFILE



GEOGRAPHICAL LOCATIONS



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VISITORS SURVEY STATISTICS

HOW SUCCESSFUL HAS THE EVENT BEEN IN MEETING YOUR OBJECTIVES?

- 78%** Met high quality visitors
- 69%** Raised the profile of company/organisation
- 58%** Concluded deals for future business
- 56%** Closed immediate business
- 55%** Succeeded in securing a local agent/ dealer/ distributor

EXPECTED FUTURE BUYERS

- 84%** of the exhibitors stated Aesthetics Asia 2012 is an important event to market their products and services in the region.
- 82%** of the exhibitors expect to generate up to US\$500,000 of business from Aesthetics Asia 2012.
- 70%** of the exhibitors expect to gain a greater share of the industry market in Southeast Asia in the next 12 months.



"The event is improving each and every year, bringing in a more focused audience. Organiser gives good hospitality services."

Udi Lowy
Infrared
USA

"The show has given us a valuable opportunity to meet up face-to-face with potential clients who are genuinely sourcing new products and supplies."

Cher Sao Hao
ISA Technology
Singapore

"Well organised, great service and the exhibition just gets better and better."

Leo McArdle
Beijing Bloomage Hyinc Technology Co., Ltd.
China



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SCIENTIFIC COMMITTEES

CONGRESS APPROVING COMMITTEE



Dr. Caroline Low,
Singapore



Dr. Vincent Yeow,
Singapore



Dr. Wong Soon Tee,
Singapore

SCIENTIFIC COMMITTEE

AESTHETIC PLASTIC SURGERY CONGRESS & TST TRIANGULAR MEETING

PARTNERED BY



SINGAPORE ASSOCIATION OF PLASTIC SURGEONS (SAPS)



Dr. Wong Chin Ho,
Chairman
Singapore



Dr. Por Yong Chen,
Vice Chairman
Singapore



Dr. Apichai Angspatt,
Thailand



Dr. Jod Chatdokmaiprai,
Thailand



Dr. Kamol Wattanakrai,
Thailand



Dr. Savitha Ramachandran,
Singapore



Dr. Shiyi Gen Chen,
Taiwan



Dr. Tim-Mo Chen,
Taiwan

AESTHETIC DERMATOLOGY CONGRESS

International Advisory Board



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Dr. Bruce Lee,
Singapore



Dr. Chng Chai Kiat,
Singapore



Dr. Shawn Goh,
Singapore



Dr. Hisham Abdalla,
New Zealand

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Featuring over 122 Speakers

- Alan Lin (Taiwan)
- Ali Ghanem (United Kingdom)
- Alice Michael Prethima (Malaysia)
- Amdy Ong (Singapore)
- Amy Patdu (Philippines)
- Andrea Bianco (Italy)
- Andy Yap (Singapore)
- Ang Chee Wan (Singapore)
- Anoop Chaturvedi (USA)
- Apichai Angspatt (Thailand)
- Apirag Chuangsuwanich (Thailand)
- Apratim Goel (India)
- BK Tan (Singapore)
- Cao Yilin (China)
- Carl Thornfeldt (USA)
- Caroline Low (Singapore)
- Chandran Rajagopal (Malaysia)
- Chang-Chien Yang (Taiwan)
- Chen ZC (Taiwan)
- Cheong Ee Cherk (Singapore)
- Chien Tzung Chen (Taiwan)
- Chih Hung Lin (Taiwan)
- Chong Wei Sheng (Singapore)
- Chuan-Hsiang Steve, Kao (Taiwan)
- Claude Chauchard (France)
- Claude Dalle (France)
- Coen Gho (Amsterdam)
- Daniele Perle (Israel)
- David Lai (Hong Kong)
- Deby Susanti (Indonesia)
- Deepak Chaturvedi (India)
- Eric Liou (Taiwan)
- Eva Schaeufele (Germany)
- Fabrizio Castagnetta (Italy)
- Francis Decangchon (Philippines)
- Gerard Tan (Singapore)
- Grace Lopez (Philippines)
- Han Chong Toh (Singapore)
- Hanh Tran (Vietnam)
- Hee Young Lee (South Korea)
- Henry Ho (Singapore)
- Hirotako Suga (Japan)
- Hirotaro Fukuoka (Japan)
- Hisham Abdalla (New Zealand)
- Ivan Tan (Singapore)
- Jahanara Ferdous Khan (Bangladesh)
- Joern Kluge (Germany)
- John Cenica (Philippines)
- Joyce Lim (Singapore)
- Jung Wu (Taiwan)
- Kamol Wattanakrai (Thailand)
- Keizo Fukata (Japan)
- Kevin Goh (Singapore)
- Khan Mohammad (Saudi Arabia)
- Kim Beom Joon (South Korea)
- Kim Jeong Tae (South Korea)
- Kotaro Yoshimura (Japan)
- Kwon Han Jin (South Korea)
- Lee Chee Wei (Singapore)
- Lee Kim Siea (Malaysia)
- Leilani Espinola-Morato (Philippines)
- Leo Kah Woon (Singapore)
- Lim Lian Arn (Singapore)
- Lin Tsai Ming (Taiwan)
- Lye Kok Weng (Singapore)
- M Shibu (United Kingdom)
- Maria Paz Rodriguez Beleno (Philippines)
- Marlene Teo (Singapore)
- Melanie Phuah (Singapore)
- Mikhail Teppone (Switzerland)
- M.S. Ravi Varma (India)
- Myles Holt (Singapore)
- Nark Kyoung Rho (South Korea)
- Ong Yee Siang (Singapore)
- Paolo Bonan (Italy)
- Patana Teng-umnay (Thailand)
- Patrick Tseng (Singapore)
- Peter McGuinness (United Kingdom)
- Poon Kee Hwang (Singapore)
- Preecha Tiewtranon (Thailand)
- Rei Ogawa (Japan)
- Roderick Julius M. Azores (Philippines)
- Ronen Abrahamson (Israel)
- Rustom Ginwella (India)
- Salvatore Pagano (Spain)
- Sanjay Kapur (USA)
- Santiphap Sae-Ung (Thailand)
- Seah Tian Ee (Singapore)
- Sebastian Liew (Singapore)
- Shyi-Gen Chen (Taiwan)
- Sohail Mansoor (United Kingdom)
- Stefan Lipp (Germany)
- Steve Wong (Malaysia)
- Sungil-In (South Korea)
- Takuji Shirasawa (Japan)
- Tim-Mo Chen (Singapore)
- Tsai Feng Chou (Taiwan)
- Vanessa Phua (Singapore)
- Vankatesh Purohit (India)
- Wong Keng Mun (Singapore)
- Wong Yoke Meng (Singapore)
- Xanya Sofra-Weiss (USA)
- Xing Xin (Taiwan)
- Yi Soki (South Korea)
- Yu Su Ling (Singapore)



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Brands & Exhibitors @ Aesthetics Asia 2012

OVER 150 International & Regional Brands

| | | | |
|------------------------|------------------------------------|------------------------|---------------------------------|
| 3D Face-vision | Dermato Plastica Beauty | Infopia | Pillar Surgical |
| Alma Lasers | Doublo Hironic | Innowhite | Promoitalia Group S.P.A |
| Allergan | Dr. PGA | Ion Genius | Quantificare |
| AmeiaMed | DTS Genosys | IPL | Queen Mary Univeristy of London |
| Apira Science | Ellbijou | Ipsen (Dysport) | Revanesse |
| Aqualabs | Ellman | iS Clinical | Revision Skincare |
| Arazyme Cosmetics | Eloderm | JBB20 | Sciton |
| Archer Logic | Elosys | Jeysis | Shangdong Freda Biopharm |
| Auriga | Elsevier | KB Cosmetics | Shin Han ENI |
| Awb | Endymed | Kentek Corporation | Shinhwa Medical |
| Beauty Cap | Energist | KJI | Silhouet Tone |
| Biotec | Epionce | Lasering | Skincure |
| Biotivia | Eunsung | LibInvest SA | Slim&Slim PWH |
| Bling Nail | EXU | Lifvation | Solta Medical |
| Boehringer Ingelheim | Fine Mec Co Ltd | Lipokit | Sorisa |
| Candela | Floxia | Lycogel | Stem Cell Beauty Innovations |
| Canfield | Fotona | Marena | Storz Medical |
| Caregen | General Topics | Maxigen | Sybaritic Inc |
| Centro Capelli Europeo | German Society for Thymus Therapie | Mediway Korea Co., Ltd | Tekka Implant |
| Cerasorb | GlobalMed Technologies | Medro Medical | Ulthera, Inc. |
| Choyang Medical | Guna | Mesologica | Ultra Lift V Thread |
| Chromogenex | Gunmaemo Hair Care Products | MFIII | Union Medical |
| Collaguide | Haitnim | MicroAire | Venus Concepts |
| Conbio | Hans Biomed Corporation | Mi-Roll | Viora |
| CoolTouch | HyaFilia | Mitate | Vivier Pharma |
| CosmoFrance | Hydrafacial | Natrelle | Wrinklestat |
| Crystal TomatoTM | I.T.O Provitamin | NeoStrata | Young-In Medical |
| Cutera Image Skin Care | Ilderm | Niks Professional | ZELTIQ Aesthetics, Inc. |
| Cynosure | IFC | Novena Point | Zerona Laser |
| Daavlin | IllumiWave Technologies Ltd | Ozonytron | ZRT Laboratory |
| DEKA Laser | Indiba | Palomar | |
| Derma Advance | Industra Technologies | Phiderma | and many more . . . |

84 EXHIBITORS @ Aesthetics Asia 2012

| | | | |
|--|--------------------------------------|--|---------------------------------------|
| Absolute MS (S) Pte Ltd | Daeduck Lab Co., Ltd | Insect Biotech Co., Ltd | NeoAsia (S) Pte Ltd |
| Aesthetic Beauty Guide | Dermacare Aesthetics Medical Pte Ltd | Invida (Singapore) Pte Ltd | Niks Professional Pte Ltd |
| Aesthetics Marketing Asia Pte Ltd | Dermato Plastica Beauty Co., Ltd | Ion Genius, Inc. | Novena Point Pte Ltd |
| Aglow Aesthetics Pte Ltd | Eastland Dental Supplies Pte Ltd | ISA Technology Pte Ltd | Planet Beauti |
| Allergan Singapore Pte Ltd | Elogio Asia Pte Ltd | Japore Corporation Pte Ltd | Queen Mary University of London |
| AmeiaMed | Elsevier (S) Pte Ltd | Joosen Cosmetic, Ltd | Raydent Supplies (S) Pte Ltd |
| Angiolab, Inc | Episciences Singapore Pte. Ltd | KB Cosmetics | ResearchBooks Asia Pte Ltd |
| Aradigm Pte Ltd | Eravel Sdn. Bhd. | KJI & Co Sdn Bhd | Servicom Medical (Singapore) Pte Ltd |
| Archer Logic (S) Pte Ltd | Essential Innovation Pte Ltd | LeadM Corporation | Shinhwa Medical |
| Beauty Choice Pte Ltd | EzyHealth | LibInvest SA | Singapore Manufacturers' Federation |
| Beauty Cosmedica c/o Colour Symphony Pte Ltd | Far East Century Pte Ltd | Lifvation Pte Ltd | Skincure, Inc. |
| Bionutrigen Co., Ltd | German Society for Thymus Therapie | Maruichi International Pte Ltd | Solta Medical |
| Bling Nail Co. Ltd | Gromark Consumers Enterprise Pte Ltd | Maxillofacial Solutions & Services Pte Ltd | The Green Book |
| Bloomage Hyinc | Haitnim Co. Ltd. | Medicell Pharmaceuticals (S) Pte Ltd | The Writers' Publishing House Sdn Bhd |
| Boehringer Ingelheim Singapore Pte Ltd | Hans Biomed Corp | Meditech Global Pte Ltd | UBM Asia - Asia Pacific Dental News |
| Caregen Co. Ltd | Hong Kong Beauty Press Limited | Medon Co., Ltd | Union Medical Co., Ltd |
| Centro Capelli Europeo | Indiba Asia Pte Ltd | Medro Medical Division Co., Ltd | Venus Concepts |
| CHABio&DiosTech Co., Ltd | Infopia | MF3 Anti Aging Wellness Centre Pte Ltd | World Scientific Publishing |
| Chromogenex Technologies Ltd | Inframed (S) Pte Ltd | MITI Systems Inc. | Yena Trading |
| Creative Aesthetic Concept (S) Pte Ltd | Innogen Pte Ltd | Mix Media Marketing Pte Ltd | Young-In Medical Co., Ltd |
| | Innomed Pte Ltd | MultiBiz (S) Pte Ltd | ZRT Laboratory |

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