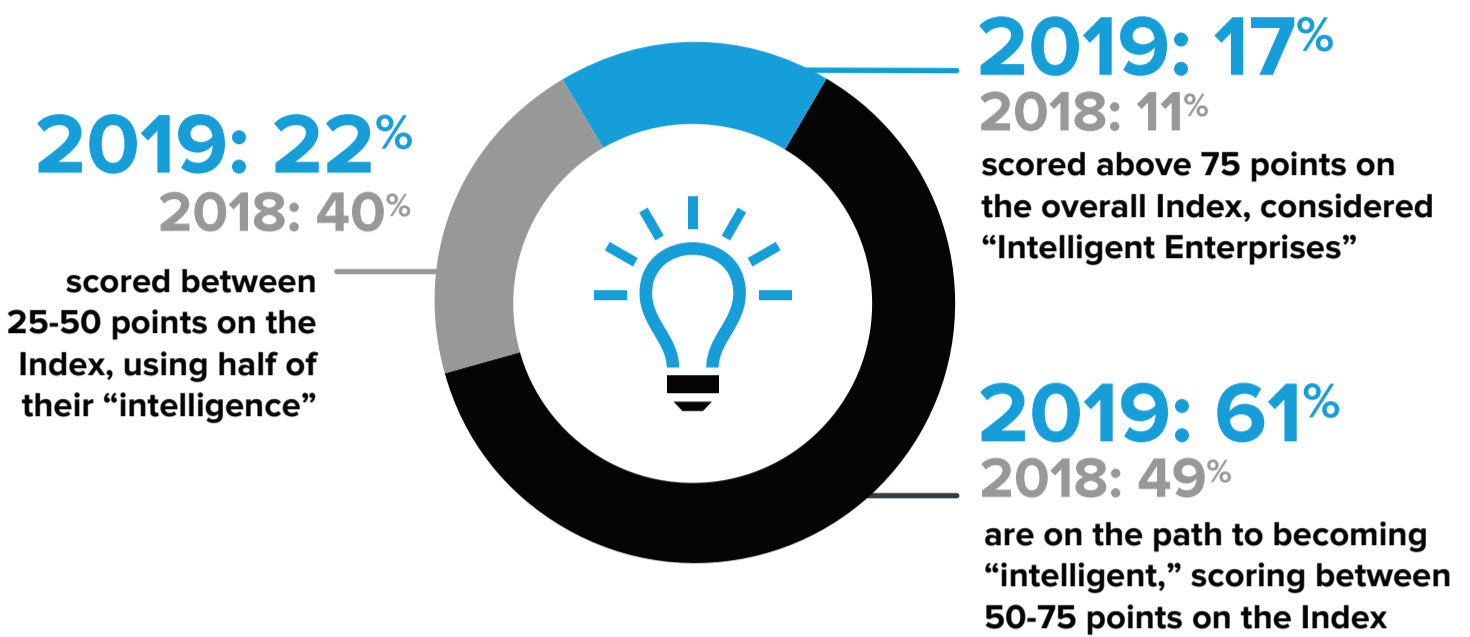
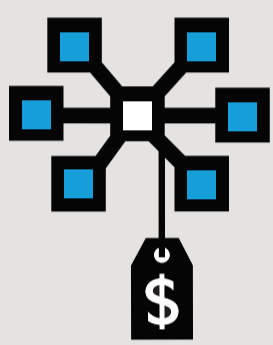


How Intelligent is Your Enterprise?

The Intelligent Enterprise Index



IoT VISION



39% Increase in average annual spend on IoT from 2018 to **\$6.4 million**

86% expect that number to increase in the next **1-2 years**

Half expect their IoT investment to increase by **21-50%**



62% have an IoT vision and are currently executing their IoT plans

46% currently have company-wide deployments

67% of remaining companies plan to deploy IoT company-wide in the future

Security

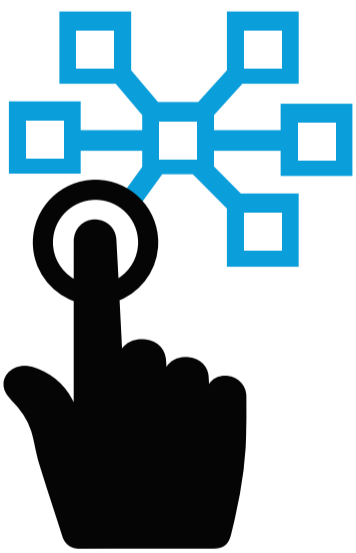
2019: 97% monitor their IoT security and employ standards to ensure integrity and privacy
2018: 95%



Constantly
2019: 62%
2018: 58%



Routinely
2019: 35%
2018: 37%



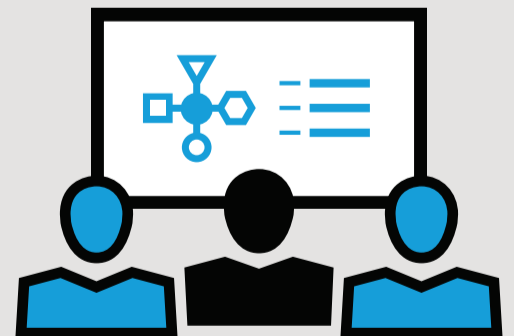
2019: 67%
2018: 69%

have some sort of proactive approach to IT security and network management

Technology Partner



2019: 36%
2018: 43%
work with strategic partners as a team to implement their IoT plans



2019: 49%
2018: 40%
use strategic partners to manage the entire IoT solution

For more information on solutions designed to build an intelligent enterprise, visit www.zebra.com

The online survey was fielded from Aug. 12 – Sept. 18, 2019 across a wide range of segments, including healthcare, manufacturing, retail and transportation and logistics. In total, 950 IT decision makers from nine countries were interviewed: the U.S., U.K./Great Britain, France, Germany, Mexico, Brazil, China, India, and Japan. [Download the full report: The Intelligent Enterprise Index.](#)

ZEBRA and the stylized Zebra head are trademarks of Zebra Technologies Corporation, registered in many jurisdictions worldwide. All other trademarks are the property of their respective owners. ©2019 Zebra Technologies Corporation and/or its affiliates. All rights reserved.